

Subject to Change	2008 Editorial Calendar											Revised: April 8, 2008
Issue Month	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Assigning Date (approx.)	1-Sep	1-Oct	1-Nov	1-Dec	1-Jan	1-Feb	1-Mar	1-Apr	1-May	1-Jun	1-Jul	1-Aug
Go Explore	Asia (Manilla)	Mexico	Southeast	Mexico	Central America	West	Canada	Europe	South America	Southeast	Mexico	Caribbean
The Front Nine	"Bunker" Mentality	The Joneses	Last Resorts	Eco-Friendly Links	Mother's Day	Northern Lights	Animal Magnetism	TBD	Island Greens	Trick or Treat	Just Deserts	Great New Courses
Go Gadgets	Home Office	Health and Beauty	Home Improvement	Mobile Phones	Audio/Music	Video	Barware/Kitchen	Automotive	Computers	Audio/Music	Gaming	Video
Go Eat	Mexico	Baton Rouge	New York	Austin	Portland, ME	Cleveland	Geneva	Chicago	Manchester, UK	Houston	Mumbai	Vegas
Go Drink	Mexico	Baton Rouge	New York	Austin	Portland, ME	Cleveland	Geneva	Chicago	Manchester, UK	Houston	Mumbai	Vegas
Go For a Spin	Dodger Viper	Land Rover LR3	Audi S5	Hybrid TBD	Mercedes ML 550/GL550	Aston Martin DBS	Mercedes C63 AMG	Nissan Skyline GT-R	Lexus LX570	BMW M3	Porsche 911 GT2	Rolls Royce 101EX coupe
Go to Town	Books/Bookstores	Spirits	DNR	Eco Fashion	Musical Instruments	Hats	China/Crystal	Sports Memorabilia	Spices	Cars	Textiles	Tea
Go Home	Chandeliers and Foyers	DNR	Kitchens	DNR	DNR	DNR	Outdoor Living	Ideas and products for improving your home	Ideas and products for improving your home	Ideas and products for improving your home	Ideas and products for improving your home	Ideas and products for improving your home
Been There	New Orleans	Glasgow	London	Shannon	Paris	Beijing	Tel Aviv	Milan	San Francisco	Mexico	Caribbean	Puerto Vallarta
Idea Makers												
Idea Maker	JPMorgan Chase	DNR	L'Oreal	Hutchison	Merck & Co.	KBR	Alcatel-Lucent	Johnson & Johnson	ExxonMobil	Morgan Stanley	Prudential Investments	BearingPoint
Idea Maker	ETS	Houston Grand Opera	SAIC	BASF	Kaplan Thaler	Walmart	UBS	US Open Jones Apparel	Thompson Holdings	ADP	AXA Financial	Pearson Education
Idea Maker	DNR	Corey Booker, Mayor of Newark, N.J.	OTC .08	Houston Astros	Broadway	Coca-Cola	Corporate Travel Planners	Astronaut	New York Giants	ING New York City Marathon	TBD	TBD
Idea Maker	Challenge Aspen	Inventor	Interpreter	Green Entrepreneur	March of Dimes	DNR	Racing Instructor	Interior Designer	Animator/Cartoonist	Surgeon/Neuro-Doctor	Inventor	Talent Agent/Promoter
Idea of the Moment	Healthcare	Education	Real Estate	Healthcare	Education	Real Estate	Healthcare	Education	Real Estate	Healthcare	Education	Real Estate
The Guide	Second Life	Curry	Boston Marathon	Green Living	National Parks	Poker	Sushi	Olympics	Learning Vacations	Broadway	The Little Black Dress	Bread
Fit to Travel	Atlanta	Florida	DNR	Berlin	Denver	Toronto	London	Stockholm	Columbus, OH	Monterrey	Boston	San Diego
Ideas @ Work	DNR	Succession Planning	Pardon My Jargon	DNR	Corrosive Employees	Take It Easy	Plateauing Careers	Failure	Employer as Social Worker	Vision	Repatriation	Virtual Teams
Kiplinger's Money Spot	DNR	Financial advice from Kiplinger's	Financial advice from Kiplinger's	DNR	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's
The Greener Good	Electric Cars	Green Packaging	Cooperative Living	Bicycle Sharing	Gardens	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet
Special Section	NA	NA	Texas	Real Estate, Executive Health	OTC, Mexico	Cleveland	Real Estate, Education	TBD	Mexico	Central America	Real Estate	Luxury Goods

