

Subject to Change

Continental

2008 Editorial Calendar

Revised: September 7, 2007

Issue Month	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Assigning Date (approx.)	1-Sep	1-Oct	1-Nov	1-Dec	1-Jan	1-Feb	1-Mar	1-Apr	1-May	1-Jun	1-Jul	1-Aug
<b>Go Explore</b>	Asia	Mexico	Central America	Mexico	Southeast	West	Canada	Europe	South America	Southeast	Mexico	Caribbean
<b>The Front Nine</b>	"Bunker" Mentality	The Joneses	Last Resorts	Eco-Friendly Links	Mother's Day	Northern Lights	Animal Magnetism	TBD	Island Greens	Trick or Treat	Just Deserts	Great New Courses
<b>Go Gadgets</b>	Home Office	Health and Beauty	Home Improvement	Mobile Phones	Audio/Music	Video	Barware/Kitchen	Automotive	Computers	Audio/Music	Gaming	Video
<b>Go Eat</b>	Mexico	Baton Rouge	New York	Austin	Portland, ME	Cleveland	Geneva	Chicago	Manchester, UK	Houston	Mumbai	Vegas
<b>Go Drink</b>	Mexico	Baton Rouge	New York	Austin	Portland, ME	Cleveland	Geneva	Chicago	Manchester, UK	Houston	Mumbai	Vegas
<b>Go For a Spin</b>	Dodger Viper	VW Touareg 2	Audi S5	Hybrid TBD	Mercedes ML 550/GL550	Aston Martin DBS	Mercedes C63 AMG	Nissan Skyline GT-R	Lexus LX570	BMW M3	Porsche 911 GT2	Rolls Royce 101EX coupe
<b>Go to Town</b>	Books/Bookstores	Spirits	Musical Instruments	Eco Fashion	Hats	China/Crystal	Sports Memorabilia	Spices	Cars	Textiles	Tea	Toys and Games
<b>Been There</b>	New Orleans	Glasgow	London	Shannon	Beijing	Milan	Paris	Fort Lauderdale	San Francisco	Mexico	Caribbean	Puerto Vallarta
<b>Idea Makers</b>												
Idea Maker	JPMorgan Chase	Wal-Mart	Boeing	KBR	Merck & Co.	Merrill Lynch	Alcatel-Lucent	McKinsey & Company	ExxonMobil	Morgan Stanley	Prudential Investments	BearingPoint
Idea Maker	ABS Shipping	ETS	SAIC	BASF	Wash. Mutual	Jones Apparel	UBS	Thompson Holdings	ADP	AXA Financial	Pearson Education	Goldman Sachs
Idea Maker	Houston Grand Opera	Corey Booker, Mayor of Newark, N.J.	OTC .08	Houston Astros	Broadway	March of Dimes	Corporate Travel Planners	US Open	New York Giants	ING New York City Marathon	TBD	TBD
Idea Maker	Aspen Challenge	Interpreter	Composer	Green Entrepreneur	Advertiser	Stylist	Astronaut	Interior Designer	Animator/Cartoonist	Surgeon/Neuro-Doctor	Inventor	Talent Agent/Promoter
<b>Idea of the Moment</b>	Healthcare	Education	Real Estate	Healthcare	Education	Real Estate	Healthcare	Education	Real Estate	Healthcare	Education	Real Estate
<b>The Guide</b>	Second Life	Curry	Boston Marathon	Green Living	National Parks	Poker	Sushi	Rare Books	Learning Vacations	Broadway	The Little Black Dress	Bread
<b>Fit to Travel</b>	Atlanta	Florida	Berlin	Denver	London	Toronto	Stockholm	Columbus, OH	Monterrey	Boston	San Diego	Hong Kong
<b>Ideas @ Work</b>	Pardon My Jargon	Corrosive Employees	Take It Easy	Plateauing Careers	Failure	Employer as Social Worker	Vision	Repatriation	Virtual Teams	Training	Middle Managers	Multi-Sum Game
<b>Kiplinger's Money Spot</b>	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's	Financial advice from Kiplinger's
<b>The Greener Good</b>	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet	People and topics for advancing our planet
<b>Special Section</b>			Texas	Real Estate, Executive Health	OTC, Mexico	Cleveland	Real Estate, Education		Mexico	Central America	Real Estate	Luxury Goods



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